

5.4 SMALL BUSINESS & ECONOMIC DEVELOPMENT

Lecture per Week: 4 hours

ax Marks: 80 (End Sem.) + 20 (IA) = 100

Exam Duration: 3 Hours

OBJECTIVES:

1. To acquaint the students with basics of small enterprises.
2. To prepare the students to set up and manage the small scale industries.

Unit	Topics	No of Periods
I	Micro, Small and medium enterprises – meaning & importance in Indian economy – economic development – meaning and process.	08
II	Starting a New Business – Search for a Business idea – concepts of project – project identification & formulation – project report	12
III	Sources of Finance – Institutional finance for MSMEs – SFCs, SIDO, NSIC, SIDBI, NISBUD, SISI, MUDRA bank, Micro Finance	10
IV	Creativity – sources & process, Innovation sources and types of innovation.	08
V	Role of DIC in promoting MSMEs, Industrial Estates, Govt. Schemes and incentives and policy for MSMEs	12

Books for Reference

- 01 Fundamentals of Entrepreneurship and small business: Arora & Soad, Kalyani Publishers,
- 02 Small Scale industries and entrepreneurial development By CSV Murthy, Himalaya Publishing House.
- 03 Entrepreneurial Development by S S. Khanaka
- 04 Dynamics of Entrepreneurial Development a management- Vasant Desai. (Himalaya Publication)
- 05 Entrepreneurship a small business- Dr. PM Chirantimath (Pearson Publications)